

# 60 years Bio-Strath – a success story set to continue



Bio-Strath Team with Dave Pestalozzi in the middle

Today, Bio-Strath AG is managed by David Pestalozzi, the second generation, as a modern, innovative company which succeeds in new challenges like online trading, continually develops further and releases new products like Strath Vitality, Strath **Immune** and Strath Food Supplement with Vitamin D.

And who knows, perhaps the third generation will take over leadership one day and continue the family tradition...

**W**hen Fred Pestalozzi started the company Bio-Strath in 1961, he had no way of knowing that its products would become popular all the way from Alaska to South Africa, as they are today. As a young man he suffered from Menière's disease. It's symptoms include dizziness and tinnitus. An incidental meeting with the German physician Walter Strathmeyer was to change his life. The latter had developed a herbal yeast tonic which he gave Mr Pestalozzi to try. It made Pestalozzi feel better very quickly.

The two men became friends and Strathmeyer gave Pestalozzi the secret recipe as a gift (it remains secret to this day) together with the licence to manufacture the product. A great opportunity which Pestalozzi knew how to use.

Within only a few years, he was able with great commitment to set up a company for natural food supplements in the small swiss village of Herrliberg on Lake Zurich, which now enjoys the trust of people across the world.

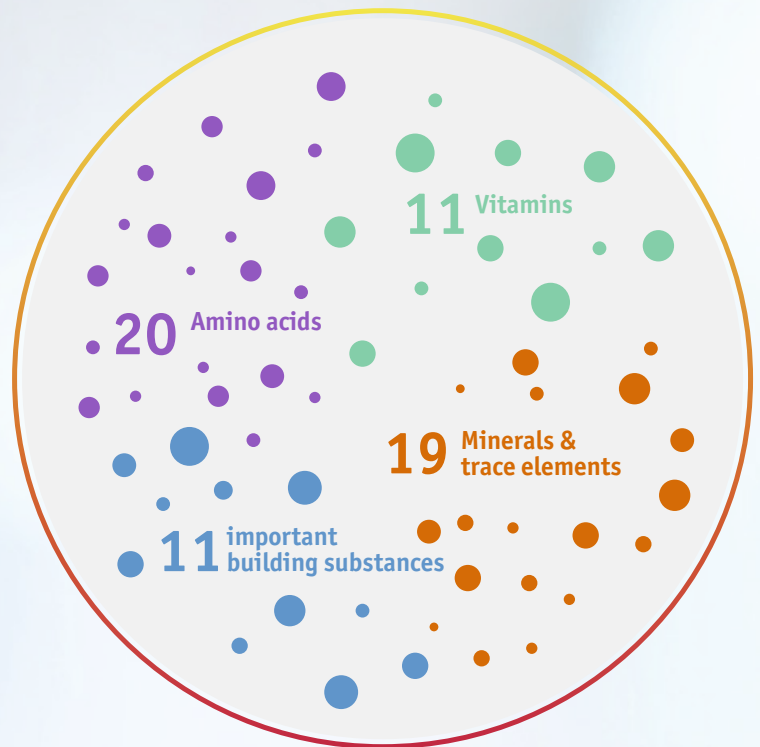
Fred Pestalozzi, Walter Strathmeyer



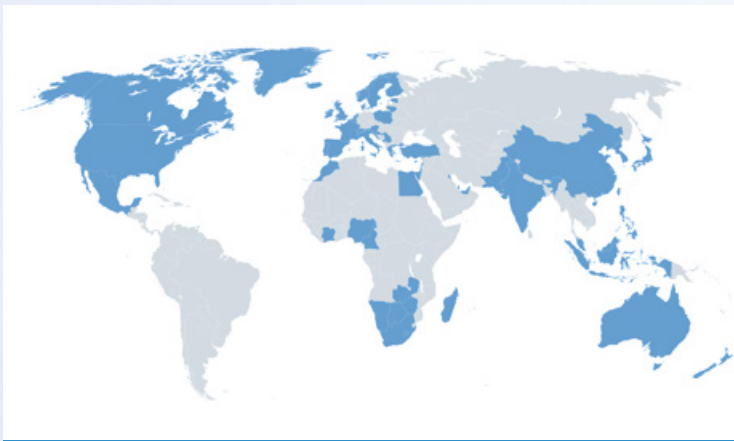
# Herbal yeast – The natural power

All Strath products are based on a special type of yeast. More than 50 selected herbs are added to the yeast and are metabolised by it. A clever saying in German tells us that 'there is a herb for every illness'. In other words: there is a cure for everything – so the valuable Bio-Strath herbal yeast has a lot of potential. This yeast is a type of natural power station containing 61 vital nutrients like vitamins, mineral salts and amino acids. For these essential nutrients to be optimally absorbed by the human organism, the yeast cells must be fermented in an extensive special process.

Bio-Strath works in tune with nature: Approximately two months pass between the creation of the initial yeast culture and the time when the finished food supplement is ready to be packed. Quality takes time.



## The Strath family



Strath products in over 50 countries worldwide

Even though today the products of Bio-Strath AG are sold internationally, we are still a small family business, which stands in for the quality of each and every product. A team of 25 employees puts their heart and soul into the production and distribution of these unique food supplements, day in, day out. The Strath products are manufactured and quality checked in the factory on Lake Zurich, a team in Zurich looks after administration, marketing and sales, and another team of customer advisors visits points of sale in all regions of Switzerland.

Distributors in more than 50 countries also form an important part of Bio-Strath; after all, 70 percent of Strath products are exported.



Bio-Strath production in Herrliberg



# Why Strath?

These days endless food supplements are available and new products are released throughout the world. Bio-Strath has been successful for the last 60 years and has made a name as a manufacturer of natural food supplements based on the unique, essential Strath herbal yeast with 61 vital nutrients. The compact, select range of products is used as a daily food supplement and offers solutions for special requirements. All Strath products are 100% natural and contain no preservatives nor artificial colourants nor flavourings.



Made in  
Switzerland

100%  
natural



Bio-Strath product range



## Strath for everyone!

- Children are always on the move and develop from day to day
- Young people need a lot of energy during their studies, at work and at play
- Adults face challenges on all fronts, in their profession and in their family
- Older people want to stay healthy and remain active for as long as possible
- Everyone wants to activate and strengthen their immune defences

Strath products support them all – from schools kids through to the very old – and help them to better manage their day-to-day lives.

## What we stand for

Bio-Strath AG is a family company which has put people's well-being at the heart of its activities with its natural food supplements for the last 60 years. Technical competence, innovation and commitment – harmonic links between head, hands and heart – are the trademark of an independent company which today remains independent from major corporations and relies on healthy rather than fast growth. All products are manufactured in Switzerland from high-quality raw materials, using a gentle process and ensuring that the natural resources are treated responsibly. The result is an effective food supplement which people around the world can rely on every day to increase their well-being.



David Pestalozzi, Owner and Managing Director

# Tested and researched

Since its beginnings, Bio-Strath AG has set great store by careful checks of its products based on scientific criteria. More than 36 publications have published the positive results of Strath herbal yeast, in various contexts such as immune defences, pregnancy, difficulty concentrating, quality of life and osteoporosis. In 2018, an in-vitro study showed that Strath herbal yeast significantly improves the uptake of micronutrients such as magnesium, zinc, iron and vitamin B1 which are so important for a healthy organism. And a study on the influence of Strath on the microbiome of human intestinal flora has only just been published which also revealed positive results.



## Available from pharmacies, drug stores and health food shops.



### Traditional herbal yeast

#### **Strath Original Herbal Yeast,** liquid and tablets

The natural food supplement for the whole family with 61 vital nutrients.



### Muscles and nerves

#### **Strath Vitality, tablets**

Food supplement enriched with natural magnesium. Based on the Strath herbal yeast with 61 vital nutrients.

#### Magnesium

- for normal nervous system functions
- for less tiredness and fatigue
- for normal muscle functions



### Immune system

#### **New: Strath Original Food Supplement with Vitamin D,** liquid

Based on the Vitamin D herbal yeast with 61 vital nutrients. The natural food supplement to support your immune defences.

#### Vitamin D

- supports the immune system
- contributes to the preservation of normal bones and teeth



### Chronic fatigue

#### **Strath Drops**

Filtrate of Strath herbal yeast, neutral taste

- helps with chronic fatigue
- promotes convalescence



### Strath Immun, tablets

Food supplement enriched with natural zinc. Based on the Strath herbal yeast with 61 vital nutrients.

#### Zinc

- supports the immune system
- protects cells against oxidative stress



### For animals

#### **Anima Strath Food Supplement**

Strath herbal yeast with 61 vital substances is also available for animals as granules, tablets or liquid.

- strengthens resistance
- increases vitality
- for a healthy, shiny coat
- promotes health

For pets: [www.anima-strath.com](http://www.anima-strath.com)

For horses: [www.equi-strath.com](http://www.equi-strath.com)

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